

CIRCULAR NO: 120/2024

DATE: 19 DECEMBER 2024

**SPOTLIGHT ON MALAYSIA BUYER PROGRAMME AT
CHINAPLAS 2025, 15 – 18 APRIL 2025, SHENZHEN WORLD EXHIBITION & CONVENTION CENTER, CHINA**

We refer to Circular 114/2024, dated 27 November 2024, regarding the SPOTLIGHT ON MALAYSIA BUYER PROGRAMME AT CHINAPLAS 2025. Please note that the circular is reproduced here with a new amendment to the 'PRECONDITIONS' section, specifically item iii.

INTRODUCTION

We are pleased to inform that the Malaysian Plastics Manufacturers Association (MPMA) has been selected as a strategic partner by ADSALE, the organisers for CHINAPLAS, for an exclusive initiative entitled "Spotlight on Malaysia: Buyer Program." This programme will be featured at the 37th International Exhibition on Plastics and Rubber Industries or CHINAPLAS 2025. Through this initiative, MPMA members will gain unique access to China's latest innovations in plastics technology, opening doors for sourcing, partnerships and knowledge-sharing.

BENEFITS TO MPMA MEMBERS

- i. A total of 30 member companies (two (2) representatives per company) will be provided accommodation (on a shared basis) for three (3) nights in Shenzhen at the Bay Area ICC International Hotel (15 minutes to exhibition venue by car).
- ii. Free admission at CHINAPLAS 2025.
- iii. Complimentary e-Catalogues redemption and complimentary tickets of concurrent events at CHINAPLAS 2025.
- iv. Daily free lunch coupon and Delegation Lounge access.
- v. Local transportation between hotel and exhibition venue during the show period.
- vi. Shuttle bus airport pick up from Shenzhen airport to the fairground or designated hotel (minimum requirement of at least 30 people arriving at the same time and only three (3) shuttle buses will be arranged).
- vii. On-site one-on-one business matching meetings.

BENEFITS TO TOP BRANDS/LISTED COMPANIES/MNCs (AUTOMOTIVE, F&B, E&E, MEDICAL DEVICES (MANUFACTURING) LOCATED IN MALAYSIA

- i. Must be plastics product manufacturers to end-users.
- ii. A total of 100 companies (two (2) representatives per company) will be provided accommodation (on a shared basis) for three (3) nights in Shenzhen.
- iii. Refer to items no. ii to vii above.

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TERMS AND CONDITIONS

- i. Offer is provided to MPMA members in the Ordinary Membership category and to top brands for plastics product manufacturers to end-users.

The company's participation will be based on its sourcing needs. ADSALE reserves the right to prioritise companies with substantial sourcing requests for plastics materials or machinery. To register for sourcing request at CHINAPLAS 2025, please visit the following link and submit your sourcing request by **31 January 2025**.

<https://adlnk.cn/Azv7OMA> (English)

<https://adlnk.cn/eQ8B91A> (Chinese)

- ii. Eligible to Participate:
 - Purchasing/sourcing representatives
 - Owners of plastics end-product manufacturing companies
 - Decision-makers in production, technology, R&D departments
 - Plant Managers
 - Recyclers looking for sourcing technologies and/or machinery, innovation solutions in waste collection, sorting, shredding/crushing and washing
- iii. NOT eligible to participate:
 - Delegates from sales and marketing, administration, accounts, general business, departments
 - Suppliers and manufacturers of raw materials and machinery
 - Testing companies
- iv. List of companies will be pre-screened and pre-approved by ADSALE.
- vi. Delegates are required to complete the following designated missions, including but not limited to:
 - Participate in a VIP on-site tour
 - Attend scheduled interviews
 - Join designated conferences
 - Engage in on-site business matching
 - Visit selected booths
 - Participate in a photo session
 - Cocktail reception

Details will be shared in due course.

- vii. Delegates are responsible for own travel arrangements to Shenzhen and must arrive by 14 April 2025.
- viii. Each delegate is required to visit CHINAPLAS for at least two (2) days.

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- x. Each delegate must complete the visitor registration via the CHINAPLAS 2025 online delegation pre-registration platform, providing accurate information such as, personal contact details, business nature, major products, etc.

<https://e.adsale.com.hk/Delegation/eng/VisitorGroup/CreateNewVisitor?at=ZUQKDRYNFS638672676593111747>,

- xi. ADSALE will review the master delegation list to ensure that delegates meet the criteria outlined in the 'Terms and Conditions' above before confirming hotel room reservations.
- xii. Delegates are responsible for any penalty charges resulting from a no show OR cancellation of their hotel room booking.
- xiii. The offer of hotel accommodation and shuttle bus are non-refundable and non-transferrable.
- xiv. All of the above arrangements are subject to change. ADSALE reserves the right to make the final decision in the event of any disputes.
- xv. Delegates are responsible for the application of travelling Visa or China Official Government Letter (China Duly Authorised Letter) if applicable.

PRECONDITIONS

- i. Companies in Selangor, Seremban areas **MUST** attend the CHINAPLAS physical seminar scheduled for 16 January 2025. Further details will be provided in due course.
- ii. Companies from other states, including Sabah and Sarawak, are **REQUIRED** to attend the virtual seminar (date to be announced).
- iii. To offset administrative costs, successful companies will be required to pay a **processing fee of RM450 per pax**.

FOR MORE INFORMATION

Chinaplas homepage: <https://www.chinaplasonline.com/>

MPMA Secretariat: T: +603 7876 3027

Mr Francis (franv@mpma.org.my)

Ms Punitha (punitha@mpma.org.my)

Ms Mandy (mandy@mpma.org.my)

Thank you.

Yours sincerely

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

SUJATA ALBERT

Executive Director

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